13. Shubh Karman, Punjabi weekly, Patiala;

14. Bahujan Awaz, Punjabi daily, Jalandhar.

(d) The following three newspapers were empanelled with D.A.V.P. for isssue of advertisements during 1994 :

(1) MR Khabaren. Hindi daily, Jalandhar;

(2) Panthik Patrika, Punjabi weekly, Patiala; and

(3) Punjabi Bani, Punjabi daily, Patiala.

Import of Films

3813. SHRI IQBAL SINGH : Will the Minister of INFORMATION AND BROADCASTING be pleased to stae :

(a) whether it is a fact that a large number of films are being imported by Government annually;

(b) if so, the details thereof; filmwise;

(c) whether such films are of obscene nature;

(d) if so, the reasons for import of such films and its impact on the indigenous film industry; and

(e) what is Government's reaction thereto?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) No Sir.

(b) to (e) Do not arise.

Discontinuation of DAVP advertisements to Newspapers in Punjab

3814. SHRI IQBAL SINGH : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether it is a fact that a large number of dailies/periodicals in Punjab have been discontinued for issue of DAVP advertisements during 1990 to 1993;

(b) if so, the details thereof and the reasons therefor;

(c) the details and the number of newspapers and others which applied for DAVP advertisements during 1994;

(d) the action taken thereon; and

(e) what effective measures Government propose to take to issue Government advertisements for the development of daily local papers in the State?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) and (b) The use of 30 publications in Punjab was discontinued by D.A.V.P. during 1990 to 1993. A list of these publications is annexed as Statement (*See* below). The reasons for not using them are non-submission of media particulars by these publications, declaration of their circulation by the Registrar of Newspapers for India as 'unestablished', etc.

(c) and (d) During 1994, the following four publications from Punjab applied for empanelment :—

(1) MR Khabaren. Hindi daily, Jalandhar;

(2) Panthik Patrika, Punjabi weekly, Patiala;

(3) Punjabi Bani, Punjabi daily, Patiala; and

(4) Goneej, Punjabi weekly, Ludhiana.

The first three have been empanelled, while the fourth could not be empanelled as it did not supply the required documents.

(e) The advertisement policy of Government aims at an equitable placing of advertisements among the various categories of newspapers keeping in view publicity requirements, target readership and availability of funds.